

K-12



K-12 SMART SNACKS REBATE

Save up to \$1,000* \$2 per case

*20 case min - 500 max cases/up to \$1,000 maximum via rebate.

See page 2 for full details

AUGUST 1, 2026 – NOVEMBER 30, 2026



K-12 REGULATION READY

ELIGIBLE PRODUCTS

UPC	BPC	PRODUCT DESCRIPTION	DISTRIBUTOR CODE
FRUIT SNACKS REDUCED SUGAR			
100-16000-11561-0	11561000	Betty Crocker™ Fruit Roll-Ups™ Fruit Snacks Reduced Sugar Crazy Stripes™ 0.5 oz/96 ct	
100-16000-29162-8	29162000	Betty Crocker™ Fruit Roll-Ups™ Fruit Snacks Reduced Sugar Strawberry Blast 0.5 oz/96 ct	
100-16000-11566-5	11566000	Betty Crocker™ Fruit Roll-Ups™ Fruit Snacks Reduced Sugar Blastin' Berry™ 0.5 oz/96 ct	
100-16000-11510-8	11510000	Betty Crocker™ Fruit Snacks Scooby-Doo!™ 0.9 oz/96 ct	
100-16000-47954-5	47954000	Mott's® Gluten-Free Fruit Snacks Assorted Fruit 1.6 oz/144 ct	
100-16000-47953-8	47953000	Mott's® Gluten-Free Fruit Snacks Mixed Berry 1.6 oz/144 ct	
GRAIN SNACKS			
100-16000-11584-9	11584000	Nature Valley™ Granola Bars Peanut Butter 0.74 oz/144 ct	
100-16000-31849-3	31849000	Nature Valley™ Protein Chewy Bars Peanut Butter Dark Chocolate 1.42 oz/16 ct	
100-16000-33550-6	33550000	Nature Valley™ Granola Bars Box Crunchy Peanut Butter 26.82 oz/6 ct	
100-16000-45576-1	45576000	Cinnamon Toast Crunch™ Cereal Bars 1.42 oz/96 ct	
100-16000-45577-8	45577000	Cocoa Puffs™ Cereal Bar 1.42 oz/96 ct	
100-16000-31913-1	31913000	Golden Grahams™ Cereal Bars 1.42 oz/96 ct	
100-16000-31914-8	31914000	Team Cheerios™ Cereal Bar 1.42 oz/96 ct	
100-16000-31915-5	31915000	Trix™ Cereal Bars 1.42 oz/96 ct	
000-13562-00236-8	600236000	Annie's™ Bunny Grahams™ Organic Graham Snacks Honey 1.25 oz/100 ct	
000-13562-00237-5	600237000	Annie's™ Bunny Grahams™ Organic Graham Snacks Chocolate Chip Chocolate Honey 1.25 oz/100 ct	
100-16000-45977-6	45977000	Betty Crocker™ Oatmeal Bar Chocolate Chip 1.24 oz/144 ct	
100-16000-45566-2	45566000	Betty Crocker™ Oatmeal Bar Double Chocolate 1.24 oz/144 ct	
100-16000-11590-0	11590000	Nature Valley™ Granola Bars Chewy Chocolate Chunk 0.89 oz/120 ct	
100-16000-11591-7	11591000	Nature Valley™ Granola Bars Chewy Variety Pack Chocolate Chunk and Oatmeal Raisin 0.89 oz/120 ct	
100-16000-11582-5	11582000	Nature Valley™ Crunchy Granola Bars Oats 'N Honey 0.74 oz/144 ct	
100-16000-33530-8	33530000	Nature Valley™ Granola Bars Crunchy Oats 'N Honey 26.82 oz/6 ct	
100-16000-48255-2	48255000	Nature Valley™ Oat Crisps Chocolate Chip 1.2 oz/120 ct	
100-16000-48256-9	48256000	Nature Valley™ Oat Crisps Cinnamon 1.2 oz/120 ct	
100-16000-15120-5	15120000	Nature Valley™ Granola Bars Box Trail Mix Fruit and Nut 19.7 oz/8 ct	
SALTY SNACKS			
100-13562-49828-1	149828000	Annie's™ Organic Snack Crackers Cheddar Bunnies™ 0.75 oz/100 ct	
100-16000-31932-2	31932000	Simply Chex™ Snack Mix™ Whole Grain-Rich Cheddar 0.92 oz/60 ct	
100-16000-31933-9	31933000	Simply Chex™ Snack Mix™ Whole Grain-Rich Chocolate Caramel 1.03 oz/60 ct	
100-16000-31937-7	31937000	Simply Chex™ Snack Mix™ Strawberry Creme 1.03 oz/60 ct	

Get Regulation Ready | General Mills Foodservice

K-12 SMART SNACKS REBATE

Save \$2 per case on eligible K-12 Smart Snack products (via rebate)

VALID PURCHASE DATES: August 1, 2026 – November 30, 2026

Buy and start saving: Save up to \$1,000 on select K-12 Smart Snack products. You must purchase a minimum of 20 cases for your schools.

OPERATOR INFORMATION

Check Here: Yes, I am a K-12 Foodservice Operator or USDA Child Nutrition Program Operator

School District Name

Contact Name

Contact Title

Mailing Address

P.O. BOX (no PO Box unless a physical address is provided above)

City State Zip

Phone

Email Address*

Co-op/Buying Group/GPO

Distributor House

Distributor City Distributor State

DSR Name

DSR Email*

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
Snack Products	x \$2.00	= \$ 0.00
Total Cases =	0		Total Rebate = \$ 0.00
	(20 case minimum 500 case maximum)		(\$1,500 maximum)

For faster processing, and tracking of rebate, submit online. Follow QR code to access, or visit fspromos4u.com/GeneralMills.



TO RECEIVE YOUR REBATE

Purchase qualifying products between August 1, 2026 – November 30, 2026.

Rebate form must be postmarked on or before December 30, 2026.

Offer Valid for K-12 Foodservice Operators and USDA Child Nutrition Programs only.

Open to Group Purchasing Organization Operators. Offer not available to Food Management Company contract pricing.

Limit one K-12 Smart Snack rebate submission per district during this period.

School Districts: Collect for all schools in your district and send in only one submission.

Submission:

Submit online for faster processing or fill out this form completely and mail it in. Attach distributor invoices or recaps with purchases of qualifying products clearly identifiable. General Mills code or brand name must be included on invoice.

Distributor recaps must include distributor logo, valid purchase dates, and operator name.

Operator/Establishment name on this form must match name on submitted invoice(s).

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Allow 4 - 6 weeks after valid rebate is received for processing to receive rebate check.

No bulk or third party submission will be accepted. Handwritten invoices will not be accepted. No P.O. Boxes unless accompanied by a physical street address.

This offer cannot be combined with any other offer.

Offer good only in the USA and is void where taxed, restricted, or prohibited by law.

Reproduction, purchase, sale, or trade of any offer requirement is prohibited. This offer may not be published in any rebating magazine, website, or elsewhere without written permission of General Mills Foodservice.

Requests which are non-conforming, duplicates, from outside the stated area, or from groups or organizations will not be honored or returned. This Request form may not be assigned, transferred, or sold (including, without limitation, via online auction sites). General Mills, Inc. is not responsible for lost, late or misdirected mail. Fraudulent requests could result in prosecution under federal mail fraud statutes. General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at any time.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F27H1K12SNACK
PO Box 1003, Dexter, MN 55926

Must be postmarked on or before:
December 30, 2026

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F27H1K12SNACK



for customer service please contact
GeneralMillsFoodservice@reply4info.com
1-888-882-9860