

K-12



K-12 BUY MORE GET MORE REBATE Save up to \$1,500* up to \$3 per case

*2 platform & 20 case min - 500 max cases/up to \$1,500 maximum via rebate.

See page 2 for full details.

AUGUST 1, 2026 - NOVEMBER 30, 2026



K-12 REGULATION READY

ELIGIBLE PRODUCT PLATFORMS

UPC	BPC	PRODUCT INFORMATION	DISTRIBUTOR CODE	UPC	BPC	PRODUCT INFORMATION	DISTRIBUTOR CODE
BOWLPAK CEREAL				FROZEN INDIVIDUALLY WRAPPED			
100-16000-11942-7	11942000	Kix™ Cereal Bowlpak 0.63 oz/96 ct		100-18000-12316-9	112316000	Pillsbury™ Cheesy Pull-Aparts Southwest Queso 3.88 oz/72 ct	
100-16000-11943-4	11943000	Golden Grahams™ 25% Less Sugar Bowlpak 1 oz/96 ct		100-18000-12317-6	112317000	Pillsbury™ Cheesy Pull-Aparts Italian Cheeses & Garlic 3.88 oz/72 ct	
100-16000-11968-7	11968000	Country Corn Flakes Cereal Bowlpak 0.69 oz/96 ct		100-18000-13924-5	113924000	Pillsbury™ Breakfast Scrambler Egg Cheese 3.28 oz/72 ct	
100-16000-12392-9	12392000	Total™ Raisin Bran Cereal Bowlpak 1.19 oz/96 ct		100-18000-13925-2	113925000	Pillsbury™ Breakfast Scrambler Egg Cheese Turkey Sausage 3.28 oz/72 ct	
100-16000-18446-3	18446000	Blueberry Chex™ Gluten Free Cereal Bowlpak 1 oz/96 ct		100-18000-14245-0	114245000	Pillsbury™ Pancake Puffs Maple 2.59 oz/72 ct	
100-16000-18447-0	18447000	Honey Cheerios™ Gluten Free Cereal Bowlpak 1 oz/96 ct		100-18000-14246-7	114246000	Pillsbury™ Pancake Puffs Strawberry 2.59 oz/72 ct	
100-16000-22488-6	22488000	Lucky Charms™ 25% Less Sugar Bowlpak 1 oz/96 ct		100-18000-32264-7	132264000	Pillsbury™ Mini Waffles Blueberry Bash 2.47 oz/72 ct	
100-16000-29444-5	29444000	Cinnamon Toast Crunch™ 25% Less Sugar Bowlpak 1 oz/96 ct		100-18000-32265-4	132265000	Pillsbury™ Mini Waffles Maple Madness 2.47 oz/72 ct	
100-16000-31879-0	31879000	Apple Cinnamon Cheerios™ 25% Less Sugar Bowlpak 1 oz/96 ct		100-18000-37308-3	137308000	Pillsbury™ Trix™ Mini French Toast 2.95 oz/72 ct	
100-16000-31888-2	31888000	Cocoa Puffs™ 25% Less Sugar Bowlpak 1 oz/96 ct		100-18000-37309-0	137309000	Pillsbury™ Cinnamon Toast Crunch™ Mini French Toast 2.95 oz/72 ct	
100-16000-31921-6	31921000	Rice Chex™ Gluten Free Cereal Bowlpak 1 oz/96 ct		100-18000-38399-0	138399000	Pillsbury™ Mini Bagels Cinnamon Creamy Cheese 2.43 oz/72 ct	
100-16000-31922-3	31922000	Trix™ 25% Less Sugar Bowlpak 1 oz/96 ct		100-18000-38413-3	138413000	Pillsbury™ Mini Bagels Strawberry Creamy Cheese 2.43 oz/72 ct	
100-16000-32262-9	32262000	Cheerios™ Gluten Free Cereal Bowlpak 1 oz/96 ct		100-18000-10978-1	110978000	Pillsbury™ Soft Filled Bar Cinnamon 2.36 oz/72 ct	
100-16000-32263-6	32263000	Multigrain Cheerios™ Gluten Free Cereal Bowlpak 1 oz/96 ct		100-18000-13184-3	113184000	Pillsbury™ Mini Cinnis Caramel 2.33 oz/72 ct	
100-16000-33213-0	33213000	Corn Chex™ Gluten Free Cereal Bowlpak 1 oz/96 ct		100-18000-13561-2	113561000	Cinnamon Toast Crunch™ Muffin Cinnamon 3.1 oz/40 ct	
100-16000-38387-3	38387000	Cinnamon Chex™ Gluten Free Cereal Bowlpak 1 oz/96 ct		100-18000-13562-9	113562000	Trix™ Muffin Fruit Flavored 3.1 oz/40 ct	
100-16000-11768-3	11768000	Frosted Corn Flakes Cereal Bowlpak 1 oz/96 ct		100-18000-14182-8	114182000	Pillsbury™ Baked Muffin Blueberry 1.59 oz/80 ct	
CUP CEREAL				100-18000-14183-5	114183000	Pillsbury™ Baked Muffin Chocolate Chip 1.59 oz/80 ct	
100-16000-14883-0	14883000	Cinnamon Chex™ Gluten Free Cereal Cup 2 oz/60 ct		100-18000-27851-7	127851000	Pillsbury™ Frudel™ Cherry 2.29 oz/72 ct	
100-16000-14885-4	14885000	Cocoa Puffs™ 25% Less Sugar Cup 2 oz/60 ct		100-18000-27852-4	127852000	Pillsbury™ Frudel™ Apple 2.29 oz/72 ct	
100-16000-14886-1	14886000	Cinnamon Toast Crunch™ 25% Less Sugar Cup 2 oz/60 ct		100-18000-33686-6	133686000	Pillsbury™ Mini Cinnis Cinnamon 2.29 oz/72 ct	
100-16000-17262-0	17262000	Blueberry Chex™ Gluten Free Cereal Cup 2 oz/60 ct		100-18000-49978-3	149978000	Pillsbury™ Filled Crescent Grape 2.29 oz/72 ct	
100-16000-18448-7	18448000	Honey Cheerios™ Gluten Free Cereal Cup 2 oz/60 ct		100-18000-49979-0	149979000	Pillsbury™ Filled Crescent Chocolate 2.29 oz/72 ct	
100-16000-19567-4	19567000	Trix™ 25% Less Sugar Cup 2 oz/60 ct		100-16000-17364-1	17364000	Nature Valley™ Oatmeal Round Banana Chocolate Chip 2.32 oz/72 ct	
100-16000-22489-3	22489000	Lucky Charms™ 25% Less Sugar Cup 2 oz/60 ct		100-16000-17365-8	17365000	Nature Valley™ Oatmeal Round Apple Cinnamon 2.32 oz/72 ct	
100-16000-23565-3	23565000	Frosted Corn Flakes Cereal Cup 2 oz/60 ct		1 GRAIN CEREAL BARS			
2 GRAIN CEREAL BARS				100-16000-45576-1	45576000	Team Cheerios™ Cereal Bars 1.42 oz/96 ct	
100-16000-16854-8	16854000	Cinnamon Toast Crunch™ Cereal Bars 2.5 oz/48 ct		100-16000-45577-8	45577000	Trix™ Cereal Bars 1.42 oz/96 ct	
100-16000-20688-2	20688000	Cocoa Puffs™ Cereal Bars 2.5 oz/48 ct		K-12 REGULATION READY			

K-12 REGULATION READY CHECK OUT OUR FULL LINE-UP OF K-12 REGULATION READY PRODUCTS!

Get Regulation Ready | General Mills Foodservice

BUY MORE GET MORE REBATE

Save up to \$3 per case on eligible K-12 products up to \$1,500 (via rebate)

VALID PURCHASE DATES: August 1, 2026 – November 30, 2026

Buy and start saving: Choose from at least two qualifying platforms listed. You must purchase a minimum of 20 cases for your schools.

OPERATOR INFORMATION

Check Here: Yes, I am a K-12 Foodservice Operator or USDA Child Nutrition Program Operator

School District Name

Contact Name

Contact Title

Mailing Address

P.O. BOX (no P.O. Box unless a physical address is provided above)

City State Zip

Phone

Email Address*

Co-op/Buying Group/GPO

Distributor House

Distributor City Distributor State

DSR Name

DSR Email*

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
Two Different Qualifying Platforms	0	x \$ 1.50	= \$ 0.00
Three Different Qualifying Platforms	0	x \$ 2.00	= \$ 0.00
Four Different Qualifying Platforms	0	x \$ 2.50	= \$ 0.00
Five plus Different Qualifying Platforms	0	x \$ 3.00	= \$ 0.00

Total Cases = 0 **Total Rebate = \$ 0.00**
(20 case minimum, 500 case maximum) (\$1,500 maximum)

PURCHASE A MINIMUM OF 2 QUALIFYING PLATFORMS AND 20 CASES.



TO RECEIVE YOUR REBATE

Purchase qualifying products between August 1, 2026 – November 30, 2026.

Rebate form must be postmarked on or before December 30, 2026.

Offer Valid for K-12 Foodservice Operators and USDA Child Nutrition Programs only.

Open to Group Purchasing Organization Operators. Offer not available to Food Management Companies.

Limit one Buy More Get More Rebate submission per district during this period.
 School Districts: Collect for all schools in your district and send in only one submission.

Submission:

Submit online for faster processing or fill out this form completely and mail it in. Attach distributor invoices or recaps with purchases of qualifying products clearly identifiable. General Mills code or brand name must be included on invoice. Distributor recaps must include distributor logo, valid purchase dates, and operator name. Operator/Establishment name on this form must match name on submitted invoice(s). If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Allow 4 - 6 weeks after valid rebate is received for processing to receive rebate check.

No bulk or third party submission will be accepted. Handwritten invoices will not be accepted. No P.O. Boxes unless accompanied by a physical street address.

This offer cannot be combined with any other offer.

Offer good only in the USA and is void where taxed, restricted, or prohibited by law.

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MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
 F27H1K12BMGM
 PO Box 1003, Dexter, MN 55926

**Must be postmarked on or before:
 December 30, 2026**

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F27H1K12BMGM



for customer service please contact
GeneralMillsFoodservice@reply4info.com
 1-888-882-9860