

K-12

K-12 BUY MORE GET MORE REBATE

Save up to \$1,500* up to \$3 per case

*2 platform & 20 case min - 500 max cases/up to \$1,500 maximum after rebate

See back for details

AUGUST 1, 2025 - NOVEMBER 30, 2025



 **K-12 REGULATION READY**

ELIGIBLE PRODUCT PLATFORMS

CODE	PRODUCT INFORMATION	CODE	PRODUCT INFORMATION
FROZEN BAKED GOODS		2 GRAIN CEREAL BARS	
100-94562-11111-0	Pillsbury™ Freezer-to-Oven WG Frozen Cinnamon Roll Dough 2.7 oz/100 ct	100-16000-20688-2	Cocoa Puffs™ 2 oz Equivalent Grain Cereal Bars 2.5 oz/48 ct
100-94562-05357-1	Pillsbury™ Supreme Place & Bake™ Frozen Cinnamon Roll Dough 1.5 oz/200 ct	100-16000-16854-8	Cinnamon Toast Crunch™ 2 oz Equivalent Grain Cereal Bars
100-94562-05358-8	Pillsbury™ Supreme Place & Bake™ Frozen Cinnamon Roll Dough 3.0 oz/100ct		
100-94562-11114-1	Pillsbury™ Place & Bake™ Frozen Muffin Top Batter WG Chocolate Chip 2.1 oz/112 ct		
100-94562-11113-4	Pillsbury™ Place & Bake™ Frozen Muffin Top Batter WG Blueberry 2.1 oz/112 ct		
BISCUITS		FROZEN INDIVIDUALLY WRAPPED	
100-94562-06331-0	Pillsbury™ Frozen Biscuit Dough Garlic & Cheddar Mini 1.2 oz/210 ct	100-18000-13924-5	NEW Pillsbury™ Breakfast Scrambler Egg & Cheese
100-94562-31151-0	Pillsbury™ Frozen Biscuit Dough Reduced Sodium Southern Style 2.2 oz/216 ct	100-18000-13925-2	NEW Pillsbury™ Breakfast Scrambler Egg, Cheese & Turkey Sausage
100-94562-32267-7	Pillsbury™ Frozen Biscuit Dough Whole Grain-Rich 2.51 oz/216 ct	100-18000-13561-2	NEW Individually Wrapped Muffin Cinnamon Toast Crunch™ 3.1oz/40 ct
100-94562-32272-1	Pillsbury™ Baked Biscuit Whole Grain-Rich Mini 1 oz/175 ct	100-18000-13562-9	NEW Individually Wrapped Muffin TRIX™ 1oz/40 ct
100-94562-10752-6	Pillsbury™ Frozen Biscuit Dough Easy Split™ Southern Style 2.51 oz/216 ct	100-16000-17365-8	Nature Valley™ Oatmeal Round, Apple Cinnamon 2.32 oz/72 ct
100-94562-32268-4	Pillsbury™ Frozen Biscuit Dough Easy Split™ Whole Grain 2.51 oz/216 ct	100-16000-17364-1	Nature Valley™ Oatmeal Round, Banana Chocolate Chip 2.32 oz/72 ct
100-94562-31524-2	Pillsbury™ Frozen Biscuit Dough Easy Split™ Southern Style 2.2 oz/216 ct	100-18000-10978-1	Pillsbury™ Frozen Soft Filled Bar Cinnamon Toast Crunch™ 2.36 oz/72 ct
100-94562-32391-9	Pillsbury™ Baked Biscuit Red, Sodium EZ Split™ Golden Buttermilk 2.25 oz/120 ct	100-18000-49979-0	Pillsbury™ Frozen Filled Crescent Chocolate 2.29 oz/72 ct
100-94562-32271-4	Pillsbury™ Baked Biscuit Easy Split™ Whole Grain 2 oz/120 ct	100-18000-49978-3	Pillsbury™ Frozen Filled Crescent Grape 2.29 oz/72 ct
100-94562-06252-8	Pillsbury™ Frozen Biscuit Dough Southern Style 2.2 oz/216 oz	100-18000-27851-7	Pillsbury™ Frozen Frudel™ Cherry 2.29 oz/72 ct
		100-18000-27852-4	Pillsbury™ Frozen Frudel™ Apple 2.29 oz/72 ct
		100-18000-38399-0	Pillsbury™ Frozen Mini Bagels Cinnamon Creamy Cheese 2.43 oz/72 ct
		100-18000-38413-3	Pillsbury™ Frozen Mini Bagels Strawberry Creamy Cheese 2.43 oz/72 ct
		100-18000-13184-3	Pillsbury™ Frozen Mini Cinnis Caramel 2.33 oz/72 ct
		100-18000-33686-6	Pillsbury™ Frozen Mini Cinnis Cinnamon 2.29 oz/72 ct
		100-18000-32264-7	Pillsbury™ Frozen Mini Waffles Blueberry Bash™ 2.47 oz/72 ct
		100-18000-32265-4	Pillsbury™ Frozen Mini Waffles Maple Madness™ 2.47 oz/72 ct
		100-18000-37308-3	Pillsbury™ Frozen Mini French Toast Trix™ 2.64 oz/72 ct
		100-18000-37309-0	Pillsbury™ Frozen Mini French Toast Cinnamon Toast Crunch™ 2.36 oz/72 ct
		100-18000-12317-6	Pillsbury™ IW Cheesy Pull-Aparts Italian Cheeses & Garlic 3.88 oz/72 ct
		100-18000-12316-9	Pillsbury™ IW Cheesy Pull-Aparts Southwest Queso 3.88 oz/72 ct
CEREAL			
100-16000-31879-0	Apple Cinnamon Cheerios™ Cereal Single Serve Bowlpak 1 oz		
100-16000-11768-3	Frosted Corn Flakes™ Cereal Single Serve Bowlpak 1 oz		
100-16000-11943-4	Golden Grahams™ Cereal Single Serve Bowlpak 1 oz		
100-16000-22488-6	Lucky Charms™ Gluten Free Cereal 25% Less Sugar Single Serve Bowlpak 1 oz		
100-16000-23132-7	Nature Valley™ 25% Less Sugar Cinnamon Granola Cereal Bulpak		



K-12 REGULATION READY

CHECK OUT OUR FULL LINE-UP OF
K-12 REGULATION READY PRODUCTS!

Get Regulation Ready | General Mills Foodservice

BUY MORE GET MORE REBATE

Save up to \$3 per case on eligible K-12 products up to \$1,500 (after rebate)

VALID PURCHASE DATES: August 1, 2025 – November 30, 2025

Buy and start saving: Choose from at least two qualifying platforms listed. You must purchase a minimum of 20 cases for your schools.

OPERATOR INFORMATION

Check Here: ☐ Yes, I am a K-12 Foodservice Operator or USDA Child Nutrition Program Operator

School District Name

Contact Name

Contact Title

Mailing Address

P.O. Box (no P.O. Box unless a physical address is provided above)

City State Zip

Phone

Email Address*

Co-op/Buying Group/GPO

Distributor House

Distributor City Distributor State

DSR Name

DSR Email*

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
Two Different Qualifying Platforms x	\$ 1.50	= \$ 0.00
Three Different Qualifying Platforms x	\$ 2.00	= \$ 0.00
Four Different Qualifying Platforms x	\$ 2.50	= \$ 0.00
Five plus Different Qualifying Platforms x	\$ 3.00	= \$ 0.00
Total Cases =	0 (20 case minimum 500 case maximum)	Total Rebate = \$ 0.00 (\$1,500 maximum)	

PURCHASE A MINIMUM OF 2 QUALIFYING PLATFORMS AND 20 CASES.

TO RECEIVE YOUR REBATE

Purchase qualifying products between August 1, 2025 – November 30, 2025.

Rebate form must be postmarked on or before December 31, 2025.

Offer Valid for K-12 Foodservice Operators and USDA Child Nutrition Programs only.

Open to Operators with GPO or Bid Pricing. Offer not available to operators buying products with Food Management Company contract pricing.

Limit one Buy More Get More Rebate submission per district during this period.
School Districts: Collect for all schools in your district and send in only one submission.

Submission:

Submit online for faster processing or fill out this form completely and mail it in. Attach distributor invoices or recaps with purchases of qualifying products clearly identifiable. General Mills code or brand name must be included on invoice. Distributor recaps must include distributor logo, valid purchase dates, and operator name. Operator/Establishment name on this form must match name on submitted invoice(s). If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Allow 4 - 6 weeks after valid rebate is received for processing to receive rebate check.

No bulk or third party submission will be accepted. Handwritten invoices will not be accepted. No P.O. Boxes unless accompanied by a physical street address.

This offer cannot be combined with any other offer.

Offer good only in the USA and is void where taxed, restricted, or prohibited by law.

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MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F26H1BMGM
PO Box 1003, Dexter, MN 55926

**Must be postmarked on or before:
December 31, 2025**

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F26H1BMGM

Cheerios



Nature Valley



for customer service please contact
GeneralMillsFoodservice@reply4info.com
1-888-882-9860