

K-12



K-12 Cup Cereal Rebate

Save up to \$2,000*

\$4 off per case on 2oz.

Equivalent Grain Cup Cereal

*20 min - 500 max cases/\$2,000 maximum after rebate

see back for details.



AUGUST 1, 2025 - NOVEMBER 30, 2025

K-12 REGULATION READY

ELIGIBLE PRODUCTS

PRODUCT CODE

PRODUCT DESCRIPTION

100-16000-22488-6	NEW! Lucky Charms™ Cereal 25% Less Sugar 2 oz
100-16000-14886-1	Cinnamon Toast Crunch™ Cereal 25% Less Sugar 2 oz
100-16000-14885-4	Cocoa Puffs™ Cereal 25% Less Sugar 2 oz
100-16000-17262-0	Blueberry Chex™ Cereal 2 oz
100-16000-14883-0	Cinnamon Chex™ Cereal 2 oz
100-16000-18448-7	Honey Cheerios™ Cereal 2 oz
100-16000-19567-4	Trix™ Cereal 25% Less Sugar 2 oz



K-12 REGULATION READY

CHECK OUT OUR FULL LINE-UP OF
K-12 REGULATION READY PRODUCTS!

Get Regulation Ready | General Mills Foodservice

K-12 CUP CEREAL REBATE

Save \$4 Off

per case on select 2oz Equivalent Grain Cup Cereal (after rebate)

VALID PURCHASE DATES: August 1, 2025 – November 30, 2025

Buy and start saving: Save up to \$2,000 on purchase of up to 500 cases of 2oz Equivalent Grain cup cereal. 20 case min/500 case max

OPERATOR INFORMATION

Check Here: ☐ Yes, I am a K-12 Foodservice Operator or USDA Child Nutrition Program Operator

School District Name

Contact Name

Contact Title

Mailing Address

P.O. BOX (no P.O. Box unless a physical address is provided above)

City State Zip

Phone

Email Address*

Co-op/Buying Group/GPO

Distributor House

Distributor City Distributor State

DSR Name

DSR Email*

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
Cup Cereal	x \$4.00	= \$ 0.00
Total Cases =	0 (20 case minimum 500 case maximum)	Total Rebate = \$ 0.00 (\$2,000 maximum)	

TO RECEIVE YOUR REBATE

Purchase qualifying products between August 1, 2025 – November 30, 2025.

Rebate form must be postmarked on or before December 31, 2025.

Offer Valid for K-12 Foodservice Operators and USDA Child Nutrition Programs only.

Open to Operators with GPO or Bid Pricing. Offer not available to operators buying products with Food Management Company contract pricing.

Limit one K-12 Cup Cereal Rebate submission per district during this period.

School Districts: Collect for all schools in your district and send in only one submission.

Submission:

Submit online for faster processing or fill out this form completely and mail it in. Attach distributor invoices or recaps with purchases of qualifying products clearly identifiable. General Mills code or brand name must be included on invoice.

Distributor recaps must include distributor logo, valid purchase dates, and operator name.

Operator/Establishment name on this form must match name on submitted invoice(s).

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Allow 4 - 6 weeks after valid rebate is received for processing to receive rebate check.

No bulk or third party submission will be accepted. Handwritten invoices will not be accepted. No P.O. Boxes unless accompanied by a physical street address.

This offer cannot be combined with any other offer.

Offer good only in the USA and is void where taxed, restricted, or prohibited by law.

Reproduction, purchase, sale, or trade of any offer requirement is prohibited. This offer may not be published in any rebating magazine, website, or elsewhere without written permission of General Mills Foodservice.

Requests which are non-conforming, duplicates, from outside the stated area, or from groups or organizations will not be honored or returned. This Request form may not be assigned, transferred, or sold (including, without limitation, via online auction sites). General Mills, Inc. is not responsible for lost, late or misdirected mail. Fraudulent requests could result in prosecution under federal mail fraud statutes. General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at any time.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F26H1K12CUP
PO Box 1003, Dexter, MN 55926

**Must be postmarked on or before:
December 31, 2025**

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F26H1K12CUP

Cheerios



NATURE VALLEY



for customer service please contact
GeneralMillsFoodservice@reply4info.com
1-888-882-9860