

SUMMER FEEDING REBATE CAMPS AND K-12



*\$1,200 maximum after rebate
See back for full terms and conditions

MAY 1, 2025 - July 31, 2025



\$4 QUALIFYING PRODUCTS

General Mills Cereals*

Bowlpak Cereals
Cup Cereals
Bulkpak Cereals

Pillsbury™ Biscuits Frozen Dough

Pillsbury™ Biscuits Baked

\$3 QUALIFYING PRODUCTS

Individually Wrapped

NEW Pillsbury™ Breakfast Scramblers

Pillsbury™ Mini Cinnis
Pillsbury™ Mini French Toast
Pillsbury™ Mini Waffles
Pillsbury™ Frudel™
Pillsbury™ Mini Bagels

NEW IW Muffins: Trix™ and Cinnamon Toast Crunch™

Pillsbury™ Soft Filled Bar
Nature Valley™ Oatmeal Rounds
Pillsbury™ Cheesy Pull-Aparts
Pillsbury™ Filled Crescent

Pillsbury™ Place & Bake™ Muffin Tops

Pillsbury™ K12 Cinnamon Roll Dough

\$2 QUALIFYING PRODUCTS

Pillsbury Best™ Cookies

Gold Medal™ Icing

Gold Medal™ Dessert Mixes

Cake Mixes
Brownie Mixes

General Mills Cereal Bars

Gold Medal™ Morning Mixes

Pancake Mixes
Waffle Mixes
Muffin Mixes
Biscuit Mixes

\$1 QUALIFYING PRODUCTS

Fruit Snacks

Betty Crocker™ Fruit Roll-Ups™
Betty Crocker™ Fruit by the Foot™
Betty Crocker™ Scooby-Doo™ Fruit Snacks
Mott's® Fruit Flavored Snacks

Grain Snacks

Annie's™ Baked Snack Crackers
Annie's® Bunny Grahams
Chex Mix™
Simply Chex™
Nature Valley™ Crisps
Nature Valley™ Crunchy Granola Bars
Nature Valley™ Chewy Granola Bars
Nature Valley™ Chewy Trail Mix Bars
Nature Valley™ Sweet & Salty Bars
Nature Valley™ Fiber One™ Granola Bars Variety Pack

Yoplait® Cup Yogurt†

Yoplait® Trix™ Yogurt
Yoplait® Original Yogurt
Yoplait® Light Yogurt
Yoplait® Greek Yogurt
Yoplait® Greek 100 Yogurt

Yoplait® Bulk Yogurt†

Yoplait® ParfaitPro®
Yoplait® Original Tub Yogurt 32oz

Yoplait® Tube Yogurt†

Yoplait® Go-GURT®

*Does not include Cascadian Farm™ Cereals

†Yogurt portion void in CA, LA, MN, ND, NJ, NV, TN and WI

SUMMER FEEDING REBATE

GET UP TO \$1,200 BACK! up to \$4 per case (after rebate)

VALID PURCHASE DATES: May 1, 2025 - July 31, 2025

OPERATOR INFORMATION

Check Here: ☒ K-12 Foodservice Operator ☐ Camp Operator
☐ USDA Child Nutrition Program Operator

School District/Camp Name _____

Contact Name _____

Contact Title _____

Street Address _____

City _____ State _____ Zip _____

Phone _____

Email Address* _____

Forwarding Address/PO Box _____

Co-op/Buying Group/GPO _____

Distributor _____

Distributor City _____ Distributor State _____

DSR Name _____

DSR Email* _____

*Provide email to receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
\$1 Qualifying Products	_____	x \$ 1.00	= \$ 0.00
\$2 Qualifying Products	_____	x \$ 2.00	= \$ 0.00
\$3 Qualifying Products	_____	x \$ 3.00	= \$ 0.00
\$4 Qualifying Products	_____	x \$ 4.00	= \$ 0.00
Total Cases =	0	Total Rebate = \$ 0.00	<small>\$1,200 maximum</small>

Dairy Based Yogurt portion not available in the following states due to dairy laws: CA, LA, MN, ND, NJ, NV, TN, and WI.

TO RECEIVE YOUR REBATE

Purchase qualifying products between May 1, 2025 through July 31, 2025.

Rebate form must be postmarked on or before August 30, 2025.

Offer Valid for Camp Foodservice and K-12 Foodservice Operators only.

Open to Group Purchasing Organization Operators and operators with bid pricing.
Offer not available to operators buying products with Food Management Company or other contract pricing.

Limit one Summer Feeding Rebate submission per operation during this period.
School Districts: Collect for all schools in your district and submit only (1) submission.

Attach distributor invoices or recaps with purchases of qualifying products clearly identifiable. General Mills code or brand name must be included on invoice.

Distributor recaps must include distributor logo, valid purchase dates, and operator name. Operator/Establishment name on this form must match name on submitted invoice(s).

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Dairy Based Yogurt portion not available in the following states due to dairy laws: CA, LA, MN, ND, NJ, NV, TN, and WI.

Submit online for faster processing or fill out this form completely and mail it in.
Allow 4 - 6 weeks after valid rebate is received for processing to receive rebate check.

No bulk or third party submission will be accepted.
Handwritten invoices will not be accepted.

No P.O. Boxes unless accompanied by a physical street address.

This offer cannot be combined with any other offer.

Offer good only in the USA and is void where taxed, restricted, or prohibited by law.

Reproduction, purchase, sale, or trade of any offer requirement is prohibited. This offer may not be published in any rebating magazine, website, or elsewhere without written permission of General Mills Foodservice. Requests which are non-conforming, duplicates, from outside the stated area, or from groups or organizations will not be honored or returned. This Request form may not be assigned, transferred, or sold (including, without limitation, via online auction sites). General Mills, Inc. is not responsible for lost, late or misdirected mail. Fraudulent requests could result in prosecution under federal mail fraud statutes. General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at any time.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25CAMP
PO Box 1003, Dexter, MN 55926

**Must be postmarked on or before:
August 30, 2025**

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25CAMP

Cheerios



NATURE VALLEY



for customer service please contact
generalmills4u@reply4info.com

1-888-882-9860 **FSPROMOS4U**
FSP-MSO-29911