



K12

NOURISH KIDS
for **WHAT'S NEXT** &

Save up to \$1,500*

**\$3 off per case on 2oz.
Equivalent Grain Cup Cereal**

*20 min - 500 max cases/\$1,500 maximum after rebate

December 1, 2024 - April 30, 2025

Eligible Products

100-16000-22488-6	NEW Lucky Charms™ Cereal 25% Less Sugar 2 oz
100-16000-14885-4	Cocoa Puffs™ Cereal 25% Less Sugar 2 oz
100-16000-18448-7	Honey Cheerios™ Cereal 2 oz
000-16000-28932-1	Cinnamon Toast Crunch™ Cereal 2 oz
100-16000-14886-1	Cinnamon Toast Crunch™ Cereal 25% Less Sugar 2 oz
100-16000-14883-0	Cinnamon Chex™ Cereal 2 oz
100-16000-14882-3	Honey Nut Cheerios™ Cereal 2 oz
100-16000-14884-7	Lucky Charms™ Cereal 2 oz
100-16000-17262-0	Blueberry Chex™ Cereal 2 oz
100-16000-19567-4	Trix™ Cereal 25% Less Sugar 2 oz

Save \$3 Off

per case on 2oz. Equivalent Grain Cup Cereal (after rebate)



VALID PURCHASE DATES: December 1, 2024 - April 30, 2025

Buy and start saving: Save up to \$1,500 on purchase of up to 500 cases of 2oz Equivalent Grain cup cereal. 20 case min/500 case max

OPERATOR INFORMATION

All fields required

Check Here: Yes, I am a K-12 Foodservice Operator

School District Name

Contact Name

Contact Title

Mailing Address

P.O. BOX (no P.O. Box unless a physical address is provided above)

City State Zip

Phone

Email Address*

Co-op/Buying Group/GPO

Distributor House

Distributor City Distributor State

DSR Name

DSR Email*

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
2 oz. Equivalent Grain Cup Cereal	0	x \$ 3.00	= \$ 0.00
Total Cases =	0		Total Rebate = \$ 0.00
	<i>(500 case maximum)</i>		<i>(\$1,500 maximum)</i>

TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2024 - April 30, 2025.

Rebate form must be postmarked or submitted online on or before May 31, 2025.

Offer Valid for K-12 Foodservice Operators and USDA Child Nutrition Programs only.

Open to Group Purchasing Organization Operators. Offer not available to operators buying products with Food Management Company contract pricing.

Limit one K-12 2OEG Cup Cereal rebate submission per district during this period. School Districts: Collect for all schools in your district and send in only one submission.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4-6 weeks for processing from the time the rebate is received.

No P.O. Boxes unless accompanied by a physical street address.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.

Distributor recaps must include distributor logo, valid purchase dates and operator name. Operator or Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer. Handwritten invoices will not be accepted. No bulk or third party submission will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at any time.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25H2K12CUP
PO Box 1003, Dexter, MN 55926

**Must be postmarked on or before:
May 31, 2025**

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25H2K12CUP



for customer service please contact
generalmillsf@reply4info.com
1-888-882-9860