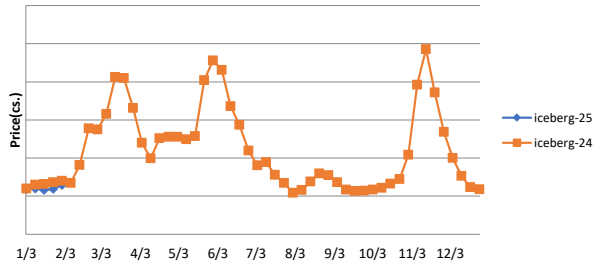


Produce

Iceberg Lettuce (24 count)



Lettuce joined the list of major produce items to watch over the next month or two after 24-count iceberg lettuce climbed 8.4% w/w in the most recent data. The resulting \$12.93/carton average was a seven-week high, deviating slightly from the sideways price action we've become accustomed to since mid-December. Now is around the time of year we typically start bracing for a big supply gap, and given the reports of blister and peel out of the West thanks to January's cold snap, this could be it. 2024's two big supply gaps during the first half of the year took iceberg all the way up to the \$40 to \$50 area, so if quality continues to decline, we're likely headed back there in the short term. Price bases noted below.

Description	Market Trend	Supplies	Price vs. Last Year
Limes (150 ct)	Increasing	Steady	Lower
Lemons (95 ct)	Decreasing	Available	Higher
Lemons (200 ct)	Steady	Available	Lower
Honeydew (6 ct)	Increasing	Short	Higher
Cantaloupe (15 ct)	Steady	Short	Higher
Blueberries (12 ct)	Steady	Steady	Lower
Strawberries (12 pnt)	Steady	Short	Lower
Avocados (Hass 48 ct)	Decreasing	Steady-Short	Higher
Bananas (40 lb) Term	Increasing	Steady-Short	Higher
Pineapple (7 ct) Term	Increasing	Short	Higher
Idaho Potato (60 ct 50 lb)	Steady	Available	Lower
Idaho Potato (70 ct 50 lb)	Steady	Available	Lower
Idaho Potato (70 ct) Term	Increasing	Steady-Available	Lower
Idaho Potato (90 ct 50 lb)	Steady	Steady	Higher
Idaho Potato #2 (6 oz 100 lb)	Steady	Available	Higher
Processing Potato (cwt)	Steady	Available	Lower
Yellow Onions (50 lb)	Steady	Available	Lower
Yellow Onions (50 lb) Term	Increasing	Steady	Lower
Red Onions (25 lb) Term	Steady	Available	Lower
White Onions (50 lb) Term	Steady	Short	Lower
Tomatoes (lg case)	Steady	Available	Lower
Tomatoes (5x6 lb) Term	Steady	Short	Steady
Tomatoes (4x5 vine ripe)	Increasing	Available	Lower
Roma Tomatoes (lg case)	Decreasing	Available	Lower
Roma Tomatoes (xlg case)	Increasing	Available	Lower
Green Peppers (lg case)	Increasing	Available	Lower
Red Peppers (lg 15 lb case)	Steady	Available	Lower
Iceberg Lettuce (24 ct)	Increasing	Steady-Available	Lower
Iceberg Lettuce (24 ct) Term	Decreasing	Available	Lower
Leaf Lettuce (24 ct)	Increasing	Steady-Available	Higher
Romaine Lettuce (24 ct)	Increasing	Steady-Available	Lower
Mesculin Mix (3 lb) Term	Steady	Steady-Available	Higher
Broccoli (14 ct)	Increasing	Available	Lower
Squash (1/2 bushel)	Steady	Available	Lower
Zucchini (1/2 bushel)	Decreasing	Short	Higher
Green Beans (bushel)	Steady	Short	Lower
Spinach (flat 24)	Decreasing	Steady-Available	Higher
Mushrooms (10 lb lg) Term	Decreasing	Available	Higher
Cucumbers (bushel)	Decreasing	Steady	Lower
Pickles (200-300 ct) Term	Steady	Short	Higher
Asparagus (sm)	Steady	Short	Higher
Freight (truck CA-Cty Av)	Decreasing	Available	Lower