October 14, 2024

Produce

Avocados were the highlight out of the big five produce items in last week's price set after they climbed 4% w/w. That gain interrupted a five-week losing streak and comes at a time when the average price is still up more than 43% y/y. Rain seems to have caused some temporary harvest delays in Mexico, but volumes have reportedly picked back up now, so this should only be a one-week blip. It will probably take another three or four weeks of losses before we're back in normal seasonal territory, and after that, we should see the price stabilize somewhere between \$30 and \$40/carton across the final couple months of 2024. 25 lb. large roma tomatoes picked back up where they left off two weeks ago and continued climbing along their usual September-November upward trend. The gains probably won't start to slow until we're near \$20/carton. 24-count iceberg lettuce climbed a little over 2% w/w, but that's still nowhere near the levels of strength we're used to for this time of year, so it's still up in the air as to whether we'll see the typical raily above \$35/carton like we usually do between October and November. Price bases

Intent 150 et Decreasing Steady Higher	1/5 2/5 3/5 4/5 5/5 6/5 7/5 8/5	9/5 10/5 11/5 12/5	strength we're used to for this time of year, so it's still up in the air as to whether we'll see the typical rally above \$35/carton like we usually do between October and November. Price bases	
Increasing	Description	Market Trend	Supplies	Price vs. Last Year
Available Lower	Limes (150 ct)			
Steady	Lemons (95 ct)	Increasing	Short	Lower
Steady	Lemons (200 ct)	Decreasing	Available	Lower
Steady	Honeydew (6 ct)	Steady	Steady	Lower
Strawberries (12 pnt) Steady Short Lower Avocation (Hass 48 ct) Increasing Steady-Available Higher Steady Steady-Available Higher Steady Steady-Available Higher Steady Steady-Available Lower Alannans (40 b) Term Increasing Steady-Available Lower daho Potato (70 ct 50 lb) Steady Short Lower daho Potato (70 ct 50 lb) Steady Short Lower daho Potato (70 ct 50 lb) Steady Short Lower daho Potato (70 ct 50 lb) Steady Short Lower daho Potato (70 ct 50 lb) Steady Short Lower daho Potato (70 ct 50 lb) Steady Short Lower daho Potato (70 ct 50 lb) Steady Short Lower daho Potato (70 ct 50 lb) Steady Short Lower daho Potato (70 ct 50 lb) Steady Short Lower daho Potato (70 ct 50 lb) Steady Short Lower daho Potato (70 ct 50 lb) Steady Short Steady Follow Onlons (50 lb) Steady Steady Steady Follow Onlons (50 lb) Steady Steady Higher Red Onlons (50 lb) Term Decreasing Available Higher Red Onlons (50 lb) Term Steady Available Higher Red Onlons (50 lb) Term Decreasing Available Higher Red Onlons (50 lb) Term Steady Short Higher Romatoes (455 vine ripe) Increasing Steady Short Higher Romatoes (455 vine ripe) Increasing Steady Short Higher Roma Tomatoes (12 case) Steady Available Higher Red Popers (13 lb) Term Increasing Steady Short Higher Red Popers (13 lb) Term Increasing Steady Available Higher Red Popers (13 lb) Term Increasing Steady Available Higher Red Popers (14 lb) Decreasing Steady Available Higher Red Popers (15 lb) Term Increasing Steady Short Higher Red Popers (15 lb) Term Increasing Steady Short Higher Red Popers (15 lb) Term Increasing Short Higher Red Popers (15 lb) Term Increasing Shor	Cantaloupe (15 ct)	Steady	Steady-Available	Higher
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Pineapple (7 ct) Term	Avocados (Hass 48 ct)	Increasing	Steady-Available	
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	Freight (truck CA-Cty Av)	Decreasing	Steady	Higher