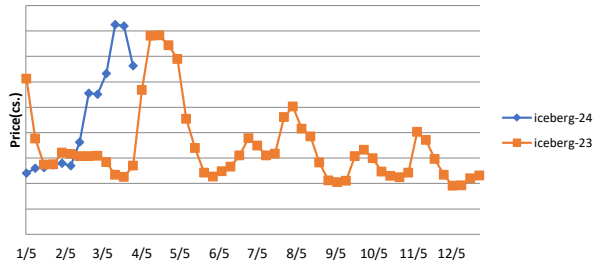


Produce

Iceberg Lettuce (24 count)



Lettuce and tomatoes were the big movers in produce last week, but there were a few smaller but still notable changes elsewhere. 48-count hass avocados were unchanged w/w despite the lower import volumes due to Mexico's holy week celebrations. If prices level out from here through June, the timing of this stall out was right on the money vs. expectations, although we expected the national average price to be north of \$50 per carton by now. 50 lb yellow onions declined 2.3% w/w, and we're expecting the losses to stretch through the end of April. 25 lb large roma tomatoes shot up almost 40% w/w as Mexico is currently transitioning between harvest regions and the Eastern U.S. is dealing with some weather-related delays. We might see another two or three weeks of strength, but after that the market should correct back down to the \$15 to \$20 per carton range. 24-count iceberg lettuce fell almost 20% w/w as the market works to correct itself following the February-March surge. At this rate, the average price should be back in the \$10 to \$20 range by the end of the month. Price bases noted below.

Description	Market Trend	Supplies	Price vs. Last Year
Limes (150 ct)	Steady	Steady	Lower
Lemons (95 ct)	Steady	Steady	Lower
Lemons (200 ct)	Increasing	Steady-Available	Higher
Honeydew (6 ct)	Increasing	Steady	Lower
Cantaloupe (15 ct)	Increasing	Available	Higher
Blueberries (12 ct)	Increasing	Steady	Lower
Strawberries (12 pnt)	Steady	Short	Lower
Avocados (Hass 48 ct)	Steady	Steady-Available	Higher
Bananas (40 lb) Term	Increasing	Steady	Lower
Pineapple (7 ct) Term	Steady	Available	Lower
Idaho Potato (60 ct 50 lb)	Steady	Available	Lower
Idaho Potato (70 ct 50 lb)	Steady	Available	Lower
Idaho Potato (70 ct) Term	Decreasing	Available	Lower
Idaho Potato (90 ct 50 lb)	Steady	Available	Lower
Idaho Potato #2 (6 oz 100 lb)	Decreasing	Available	Lower
Processing Potato (cwt)	Increasing	Available	Lower
Yellow Onions (50 lb)	Decreasing	Short	Higher
Yellow Onions (50 lb) Term	Decreasing	Steady-Available	Higher
Red Onions (25 lb) Term	Increasing	Steady	Higher
White Onions (50 lb) Term	Increasing	Short	Higher
Tomatoes (lg case)	Increasing	Steady	Higher
Tomatoes (5x6 lb) Term	Steady	Short	Higher
Tomatoes (4x5 vine ripe)	Increasing	Steady	Higher
Roma Tomatoes (lg case)	Increasing	Steady-Available	Higher
Roma Tomatoes (xlg case)	Increasing	Steady	Higher
Green Peppers (lg case)	Decreasing	Steady	Lower
Red Peppers (lg 15 lb case)	Steady	Short	Higher
Iceberg Lettuce (24 ct)	Decreasing	Steady-Available	Higher
Iceberg Lettuce (24 ct) Term	Decreasing	Steady	Higher
Leaf Lettuce (24 ct)	Decreasing	Steady	Higher
Romaine Lettuce (24 ct)	Decreasing	Steady-Available	Higher
Mesculin Mix (3 lb) Term	Increasing	Steady-Short	Lower
Broccoli (14 ct)	Increasing	Steady-Available	Lower
Squash (1/2 bushel)	Steady	Steady	Steady
Zucchini (1/2 bushel)	Steady	Available	Lower
Green Beans (bushel)	Increasing	Steady	Lower
Spinach (flat 24)	Steady	Steady-Available	Lower
Mushrooms (10 lb lg) Term	Steady	Short	Higher
Cucumbers (bushel)	Decreasing	Steady	Higher
Pickles (200-300 ct) Term	Steady	Steady	Lower
Asparagus (sm)	Increasing	Steady	Higher
Freight (truck CA-Cty Av)	Increasing	Steady-Short	Higher