

Last week, the overall dairy market was mixed across the complex. Butter and dry whey were higher, while cheese and the milk complex were flat to lower. Overall dairy production is steadily increasing, while demand has been spotty from region to region. However, conventional retail dairy advertisements increased 11% last week and look supported through the Easter holiday. And this mixed production and demand scenario played out in the cash market. Looking at the segments, CME cheese blocks and barrels were mixed last week. CME blocks were flat at \$1.47/lb, and CME barrels were lower by 4.2% to \$1.43/lb w/w. Cheesemakers are reporting farm level milk and cheese production is steady, but demand is soft. However, cheesemakers expect some increases in demand for the spring holidays. Retail promotions were a bit higher last week as well, but still lower since the end of February when they peaked around 50,000 weekly ads. Class I Cream (hundredweight), from USDA.

Description	Market Trend	Supplies	Price vs. Last Year
Cheese Barrels (CME)	Decreasing	Available	Lower
Cheese Blocks (CME)	Decreasing	Available	Lower
American Cheese	Steady	Steady-Available	Lower
Cheddar Cheese (40 lb)	Steady	Steady	Lower
Mozzarella Cheese	Steady	Steady	Lower
Monterey Jack Cheese	Steady	Steady	Lower
Parmesan Cheese	Steady	Short	Lower
Butter (CME)	Increasing	Available	Higher
Nonfat Dry Milk	Decreasing	Short	Lower
Whey, Dry	Decreasing	Short	Higher
Class 1 Base	Steady	Short	Lower
Class II Cream, heavy	Increasing	Available	Higher
Class III Milk (CME)	Decreasing	Available	Lower
Class IV Milk (CME)	Steady	Available	Higher

