

2020 FALL BUYING BROCHURE SALE DATES OCTOBER 6 - NOVEMBER 13



DENNIS CORPORATE CHEF TIMOTHY LABONTE AWARD-WINNING, 30 YEAR FOODSERVICE VETTRAN What he's working contents, Chef Thin I had a work in the Durins we taken sequentiary and the produce, developing spaces, encloring supported for balancing sequentiary of a types and canthering to a graving calification of camere specification for protocols and the second canthering to a graving calification of camere specification for protocols and the second canthering to a graving calification of camere specification for protocols and the second canthering to a graving calification of camere specification for protocols and the second canthering to a graving calification of camere specification for protocols and the second calification of camere specification for protocols and the second calification of camere specification of camere specification of the second calification of the second calification of camere specification of the second calification of the second calification of camere specification of the second calification of the second calificat

MYSTERY BASKE CHALLENGE

AWARD-WINNING 30-YEAR FOODSERVICE VETERAN.

When he's not consulting with customers, Chef is hard at work in the Dennis test kitchen experimenting with products, developing recipes, evaluating strategies for foodservice operations of all types and contributing to a growing collection of content specifically for professional foodies...

CHEF'S PRODUCE PICKS. WASTE NOT. WANT NOT. THE CHEF'S PANTRY. VIDEO RECIPES & MORE!

SEE WHAT'S COOKING! dennisexpress.com/chef

IMPERIAL

Chef Tim's CHEESE BOARD

Specialty cheese selections for all platforms.

Cheese plates are in my opinion the cornerstone of perfect items to sample. Conversation built around a plate of chef picked cheeses, garnished with pickled vegetables, grain mustard, fruit chutney & crusty bread/crostini is the perfect way to kick of a great meal. dennisexpress.com/cheeseboard



Have a cheesy question? Just ask Chef! chef@dennisexpress.com

A good cheese board offering is a great way to increase your check average by \$15 to \$20.

> CHEF TIM'S CHEESE BOARD

> > For the cheese board and beyond







ITEM#	PACK	The contract of the second sec	OFF INVOICE	
	2/8 LB AVG	\ST	.10/LB	
	2/8 LB AVG			
		KEY BREAST ANTIBIOTI	C FREE10/LB	
22801	2/8 LB AVG			
UNCURI	ED BLACK FO	REST HAM ANTIBIOTIC	FREE	
	2/10 LB AVG			
FRESH S	MOKED BEEF	BRISKET FULLY-COOKE	D	
74312	2/6 LB AVG			
Mellog	OLD ROAST	BEEF SPLIT		
74310	2/7 LB AVG			
CAPOFF	ROASTBEEF	SPLIT		
	3/2.5 LB AVC			
ARTISAN	PORK BELLY	FULLY-COOKED FROZE	EN	
9647	2/5 LB			
HOT ITA	LIAN BBQ SA	USAGE 8" FROZEN	\$1.50	
73607				
SWEET I	TALIAN SAUS	AGE 8" FROZEN	\$1.50	



BEER BAT	TERED ONION RINGS	\$1.00
1866 FLOUR FL	4/2.5 LB IP'T ONION RING	\$1.00
17233 BREADED	6/2.5 LB BROCCOLI & CHEDDAR BITES	\$1.00
17217 BREADED	6/3 LB MAC AND CHEESE WEDGE	\$1.00
17203 BATTEREE	6/2.5 LB D MOZZARELLA CHEESE STICK	\$1.00



ITEM#	PACK	OFF INVOICE
	1/5 GAL RED DISH MACHINE DETERGEN	T \$1.00
	1/5 GAL AID ALL TEMP	\$1.00
2582 POT &	2/1 GAL PAN LUSTER DETERGENT	\$1.00
	4/1 GAL NSE QUAT BARRIER SANITIZER	\$1.00
	1/1 KIT ER/ SANITIZER DOSE STARTER K	KIT \$2.00
	2/1 GAL SAN" HAND SANITIZER	\$1.00



ITEM#	PACK	OFF INVOICE
1869 HERSHEY	12/12 OZ 1% LOW FAT WHITE MILK UHT	\$1.00
1872 HERSHEY	12/12 OZ 1% STRAWBERRY MILK UHT	\$1.00
2513 HERSHEY	12/12 OZ 1% CHOCOLATE MILK UHT	\$1.00
2514 HERSHEY	12/12 OZ CREAMY CHOCOLATE MILKSHAKE	\$1.00
2515 HERSHEY	12/12 OZ COOKIES N'CREAM MILK UHT	\$1.00

A PODCAST FOR PRO-FOODIES

Dennis Knows Food is a podcast for foodservice professionals, restaurant operators and anyone who lives-and-loves the world of food. From fast to fine, casual and convenient Dennis Knows Food serves up industry news, insightful conversations, marketing strategies and more - join host Luke LaBree on a journey to "put the foodie back in foodservice!"

OFF INVOICE



Available on Apple Podcasts, Castbox, Overcast and other top platforms.



((x))

ITEM#	PACK	OFF INVOICE
11784	4/5 LB AVG	
C-I-B PE	TITE RAW TURKEY BREAST	
22669	40/4 OZ	
SHAVED	TURKEY STEAK FROZEN	\$1.00
24871	4/4.5 LB AVG	
FLAME S	SEARED TURKEY BREAST FROZEN	
4124	2/10 LB AVG	
	AL BROWNED TURKEY BREAST	
8247	2/8 LB AVG	
NATURA	AL CHOICE BROWNED TRUKEY	.10/LB
8680	2/5 LB	
TURKEY	MEATBALL FULLY-COOKED 1 OZ	\$1.00



JUMBO 2PLY WHITE WRAPPED PAPER TOWEL \$34.52

JENNIE-O REDUCED SODIUM RAW PETITE TURKEY BREAST ROAST COOK-IN-BAG **PETITE TURKEY BREAST**

9713

12/250 CT

No matter how you slice it, Jennie-O's Petite Turkey Breast is a delicious and nutritious menu option. And, because it's ready to cook, the prep time saved means you have time to create a unique culinary spin that will make it even more amazing!



DENNIS ITEM #11784



NEW ENGLAND CORN CHOWDER ITEM #2138

The MDAH IS ON SOUDS & Chili too!

We offer a complete lineup of soups, chowders, bisques, bases and chilis. If you're looking too add warmth and rich flavor to your menu, we have the perfect range of products for any foodservice operation.

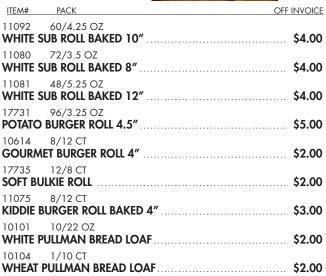
SEE THEM ALL www.dennisexpress.com/soup



ITEM#	PACK		OFF INVOICE
	4/4 LB E NEW ENG	LAND CLAM CHOWDER GF	\$1.00
1 <i>57</i> 33 UNCLE 1		F CHILI FROZEN	\$1.00
2134 NEW EN	,	M CHOWDER FRESH	\$1.00
	D CORN & S	SHRIMP CHOWDER FRESH	\$1.00
	LOBSTER BIS	QUE FRESH	\$1.00
	NGLAND CO	RN CHOWDER FROZEN	\$1.00
	SGIVING-EV	ERY-DAY SOUP FROZEN	\$1.00
	NGLAND BEE	F STEW FROZEN	\$1.00
4152 BROCCO	'	AR CHEESE SOUP FRESH	\$1.00
		SQUASH SOUP FROZEN	\$1.00
	CE & CHICKI	EN SOUP FROZEN	\$1.00
6586 CHICKE		SOUP FROZEN	\$1.00









ITEM#	РАСК	OFF INVOICE
5515 CLEAR CA	1/35 lb ANOLA SHORTENING TFF	\$0.75
2262 CLEAR SH	1/35 lb HORTENING TFF	\$0.75
23475 OLIVE O	6/1 gal I l veggie blend	\$1.00
78014 SALAD C	6/1 GAL ANOLA OIL	\$1.00
6557 HIGH FR	1/35 lb Y CANOLA OIL OLEIC	\$1.00
	1/10 LITER ANOLA OIL 50/50 BIB	\$2.00

Serve a with a French Mini Boule

> A versatile round loaf made from traditional French dough, can be sliced for table bread or hollowed out for soups, chilis and chowders. LEARN MORE dennisexpress.com/breadbowls

> > **ITEM #10124**



Visit our website



ITEM#	РАСК	OFF INVOICE
	4/4 LB D THAI CHICKEN AND RICE SOUP	\$2.00
	4/4 LB ED RED PEPPER & SMOKED GOUDA SOU	IP \$2.00
	3/4 LB OF BROCCOLI SOUP	\$2.00
7079 TOMATO	3/4 LB O FLORENTINE W/ PASTA	\$2.00
7059 V8 FUSI	24/8 OZ ION POMEGRANATE BLUEBERRY	\$1.00
	24/8 oz AWBERRY BANANA	\$1.00
	48/5.5 OZ GIE JUICE	\$1.00
	64 SLEEVE IDGE FARM CRACKER ASSORTMENT	\$1.00



	TACK ON	INVOICE
	1/288 CT I FULLY-COOKED 20/24	\$1.00
11815 NATURAL	2/10 LB AVG CHOICE BEEF POT ROAST FROZEN	\$2.00
7775 ST. LOUIS	1/12 CT BRASED PORK RIBS	\$2.00
	2/4 lb avg I SED Flank Steak Frozen	\$2.00
12264 FONTAN	1/20 lb INI POLISH KEILBASA SAUSAGE FROZEN	\$2.00
73316 FONTAN	2/5 LB INI COOKED LEAN POT ROAST FROZEN	\$2.00
72676 FONTAN	2/6 LB INI COOKED HOT SAUSAGE LINK 8"	\$1.00
22085 FONTAN	4/5 LB INI RAW NATURAL MEATBALL MIX FROZEN	\$2.00



High priority COVID products for New England's restaurants, schools and foodservice operations.

Essential to our economy, to our health and to the happiness of our communities – we're here to help you conquer the business of food so you can focus on offering, serving and delivering the very best to your guests.



www.dennisexpress.com/open for items & more!



CREATING VARIETY WITH MIXES & BASES

5 lbs.

2 lbs. (1 qt.)

Basic Formula

Handling Instructions	1. Place mix and 1/2 water in mixing bowl and mix for 3
BASIC MIXES #2057 #5029 #6519 #78710	 minutes in 2nd speed (3rd speed on a 4 speed mixer). Add remaining water, scrape down bowl and mix for an additional 3 minutes in 2nd speed. Fold in by hand any add-ins (see below). Unless otherwise indicated, add-ins should be incorporated by hand in step 3 after the mixing process has been completed. Deposit in prepared tins.
Baking Instructions	Done if top springs back when lightly depressed with fingertip.
Standard oven	Bake at 375°F for approximately 25-30 minutes or until done.
Convection oven	Bake at 325°F for 10 minutes with fan off. Turn fan on and bake for an additional 15 minutes or until done.

Adding Variety

The following varieties of muffins, rings, loaves, sheet cakes and more can be created by folding in different "add-ins". *Unless otherwise noted, "add-ins" should be incorporated by hand after mixing process has been completed.*

Blueberry

1 lb. 4 oz. blueberries (add in step 3) Top with sugar before baking, optional ADD-INS #75055 #75058

Sweet and Sour

1 lb. blueberries, frozen (add in step 3) 1 lb. cranberries, frozen (add in step 3) ADD-INS #75055 #75058 #75078

Cherry Nut

1 lb. maraschino cherries, chopped (add in step 3) 8 oz. walnuts (add in step 3) Top with maraschino cherry halves, optional ADD-INS #4020 #81827 #81842 #71680

Cranberry

Basic Mix

water

1 lb. cranberries, frozen (add in step 3) ADD-INS #75078

CranApple

1 lb. diced apples, drained (add in step 3) 8 oz. cranberries, frozen (add in step 3) Top with cranberries before baking, optional

ADD-INS #18247 #75078

Rum Raisin

oz. rum flavor (add in step 1)
 lb. raisins, soaked and drained (add in step 3)
 Top with sugar, optional

ADD-INS #26178 #26181

dennisexpress.com/news

PROUD TO BE PART OF OUR NATION'S FOOD SUPPLY.

NEWS

To our supplier and customer community,

Dennis Paper & Food Service employee owners are proud to be part of our nation's food supply while supplying critical needs to so many during this crisis. Our team here at Dennis is working side by side with confidence and determination. We understand our role of bringing the needed food supplies and solutions to healthcare, retails markets, restaurant takeout, K-12 school food service, government agencies, and many others.

Dennis Paper & Food Service is actively monitoring the COVID-19 situation as it evolves globally, nationally and within our geographic area. As the situation changes, and more information becomes available, we continue to adjust and modify our plans for the safety and well-being of our employees and customers. We are actively implementing precautionary measures based on best practices and recommendations



from the Centers for Disease Control and Prevention as well as additional government agencies.

We've made these changes with the safety of our customers and employees in mind. Our employee owners remain dedicated to delivering the best possible foodservice products and solutions throughout this difficult time.

I have never been prouder to work in this industry or to be part of Dennis Paper & Food Service.

Rick Robertson,

Rick Robertson

President and CEO, Dennis Paper & Food Service





2019 Safety Person of the Year

Congratulations to Mark McGraw, our 2019 Safety Person of the Year

By Ginger Shubert, Director of Risk Management

Part of my role at Dennis Paper & Food Service focuses on the impact and importance of workplace safety. As part of that it is my privilege to be able to recognize employees who work hard and work safely; employees who lead by example.

We've put a big emphasis on our culture of safety over the past 8 years, it has become a key initiative in our business. During that time there have been many nominees and outstanding candidates who make safety a part of their work day, everyday. We are proud and pleased to honor this year's recipient, Mark McGraw.

Mark was nominated and awarded Safety Person of the Month in November of 2019, here is an excerpt from the nomination:

Mark consistently takes some of the biggest runs, both with the number of bundles and the number of stops. Mark navigates and delivers in some very congested coastal areas with considerable vehicle and foot traffic, especially in the summertime. Mark delivers and drives safely at all times and is also safe when he is unloading here at the warehouse. Thank you, Mark, for your commitment to creating a safe workplace for everyone – not just yourself and the Dennis team, but for customers and the public as well. You're efforts toward safety might not be visible to everyone, but they matter more than most people will ever know – and that's how we know you're getting it done right!



The 2020 Dennis Difference Award

Congratulations to Mario Tribuzio, our 2020 Dennis Difference Award recipient!

The Dennis Difference Award was established in 2015. Nominated by their peers, the Dennis Difference Award is presented to one deserving employee each year. Among several considerations, the award is voted on and honors the employee's distinguished commitment to upholding our company values. For many there is no higher form of recognition than being recognized by one's peers. This Award does just that – it is for employees by employees.

From Mario's nomination:

When I think of someone this lives the Dennis Difference Mario is the first that comes to mind.

From a professional standpoint, I have witnessed him working with new accounts to help set them up for success. An example would be helping a new owner learn the meat business and how to make it more profitable, as well as maintain the best quality cuts to help establish the business. He is always helpful at reception should there be a customer that has questions about a product or isn't quite sure exactly what it is that they might be looking for. He also is a great resource for new Dennis Account Executives should they have questions or need support.

He is a valued member of the safety committee and often contributes great suggestions. He is also active in his local fire dept, the Lions club and his church. He sets a good example and is often willing to help where needed.

I believe that what we consider our company core values are the same as his personal standards.





101 MECAW ROAD IN HAMPDEN, MANE DENNIS HEADQUARTERS AND WAREHOUSE

Our facility includes over 110,000 square-feet of dry, cooler and frozen storage; housing an inventory of thousands and thousands of unique items. In our warehouse are 8 temperature controlled coolers and freezers – each designed for maximum shelf life and quality.





1 MILION MILES IN 2019

Our team makes deliveries to restaurants and professional kitchens around New England using a fleet of modern, and meticulously maintained, refrigerated trucks. Our drivers are wirelessly equipped to ensure the best routing sequences, and accurate on-time product delivery.

NEW SARA LEE® INDIVIDUALLY WRAPPED MINI CHEESECAKES

One-of-a-kind cheesecakes from the #1 retail cheesecake brand¹ Introducing the ideal dessert and anytime snack

Individual packages provide a versatile, effortless way to serve your customers convenient indulgence they can enjoy anywhere. Reduce labor expenses, minimize food waste and save freezer space with a thaw-and-serve, pre-wrapped mini cheesecake baked to increase profits in a big way.

> Effortless Dessert & Snacking On-Site | Delivery | Takeout



When ordering restaurant delivery or takeout, 46% of consumers want **sealed food packages** and 31% want parts of their order **individually wrapped**.

Datassential Hands Off COVID-19 Report 2020



ITEM#	PACK	OFF	INVOICE
$\Pi \Box I \forall I \pi$	TACK	011	INVOICE
12535	6/50 CT		
SQUARE	"GREEN"	' PLASTIC CONT 4 COMP 6"	\$1.25
8499	.,		
Flat Lid	FOR ITEM	#12535	\$1.00
	10/75 CT		
BLACK "	SIDEKICK'	CONTAINER 8 OZ	\$1.00
	10/75 CT		
CLEAR LI	d for "Si	IDEKICK"	\$1.00
	1/500 CT	"EA "GREEN" PLASTIC COMBO 12 OZ	\$1.00
			41100

ITEM#	PACK		OFF INVOICE
	12/500 CT WHITE NAPKIN	BUNZL	\$1.00
	12/500 CT KRAFT NAPKIN	®	\$1.00
5979 TAMPER	., = = = = .	WEDGE CONT W/LI	D \$1.00
BLUE EA		DSABLE	1.00/EACHES
(MASK A	ALLOWANCE IS FOR	BOX OF EACHES)	



ITEM#	PACK	OFF INVOICE
	RIES BLUEBERRY	
RASPBE	RRY/BLACKBERR	Y\$0.50
75087 BLACKB		\$0.50
75055 BLUEBER	1/30 LB RIES BULK	
75058 BLUEBER	2/5 LB RIES	\$0.50
75004	1/10 LB	\$0.50
75076 RED RAS	2/5 LB SPBERRIES	\$0.50
75072 WHOLE		\$0.50
	4/6.5 LB STRAWBERRIES	\$2.60

OVER 150 POSTS FEATURING INSIGHTS, IDEAS, TRENDS & FOODIE CULTURE THE DAILY FOODIE BLOG



THE DAILY FOODIE

Bink solid bars and har delts are gone for good? Not so fast, to Corine Skindelar, the founder and former CEO and presider a Independent Natural Food Retailers Association.



6 Ways Tech Can Improve Food Safety i a COVID-19 World

from the initial point and confusion to the economics grademic hos been turneducufrom the initial point and confusion to the economic turned left in its works... restourses taking early seps to reapen one trailed with enbancing their sometion beyond the already-regress isonadadu, and technology con play a critical role in those efforts.



 Restaurant Menu Analysis Tips to Increase Your Restaurant's Profitability mere is something har says a to abour your restauron and as proclatation, and top pays a significant role in your restauron?



Top 10 Myths of Restaurant Profitability

MENU STRATEGIES FOOD SAFETY SOCIAL MEDIA MARKETING MANAGEMENT OPERATIONS INDUSTRY REPORTS AND MUCH MORE

dennisexpress.com/dailyfoodie

<section-header>

dennisexpress.com/bbq

FRESH MEATS & PRODUCE PREPARED FAVORITES PREMIUM INGREDIENTS BREADS & SIDES CONTAINERS & UTENSILS BARBECUE RECIPES WOOD SMOKE INFO BBQ FLAVORS BY REGION LINKS & RESOURCES



There's more where that came from...

As a broadline foodservice distributor we have a huge variety of product options available in our inventory, ask your A.E. for additional suggestions in any category!



A few of our BBQ lovin' brands!



RUBBED, SMOKED & SAUCED

Discover fresh and premium prepared BBQ meats, sauces and supplies, as well as recipes and ideas that will help you conquer your customer's cravings for your grilled grub.

BARBECUE OFFERS CONSISTENT COMFORT FOOD THAT SATISFIES A WIDE RANGE OF CRAVINGS - KEEPING CUSTOMERS COMING BACK FOR MORE! HIGH MARGIN • ON-TREND COMFORT • PERFECT FOR TAKEOUT

















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We are a UniPro Foodservice, Inc.[®] member, and part of the largest foodservice distribution cooperative in the United States.

Our partnership with UniPro assures our customers the optimum variety of quality foodservice products, at competitive prices. How? The UniPro organization is the nation's #1 foodservice distribution network for the industry's leading national brands. This superior buying leverage is passed on to you. We buy better, so you buy better. It is also reflected in the high standards of quality in every case purchased.

UniPro Foodservice purchases worldwide from more than 500 manufacturers. This guarantees we cover all your menu needs.

DENNIS PAPER & FOOD SERVICE AND 60 BILLION IN COLLECTIVE BUYING Z POWER



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A NAME YOU'VE KNOWN AND TRUSTED FOR OVER 60 YEARS.

ORE-IDA BRAND QUALITY YOU CAN COUNT ON





POPCOR	N CHICKEN FULLY-COOKED	\$1.00
	145/1.1 OZ STRIP GLUTEN FREE	\$1.00
20307 BREADED	2/5 LB CHICKEN WING BONELESS FULLY-COOKED	\$1.00

Smithfield

CREATING MENU

OFF INVOICE

ITEM#	PACK			OFF INVOICE
	1/15 LB MEDAL BAC	ON 18/22	~	\$0.75
	1/15 lb D APPLEWO	OD BACON 14/	18	\$0.75
	3/12 CT AWG WILD	WINGS 36PC		\$1.00
PORK N		; /INGS		\$1.00
10804 GOLD M	2/5 LB NEDAL SMO	KED PULLED POR	К	\$1.00
73129 SLICED I				\$0.75
	1/10 LB MEDAL RAW	SAUSAGE LINK	2 OZ	\$1.00



F

\$1.00

\$1.00

		A ALCO
ITEM#	PACK	OFF INVOICE
	54/3.4 OZ	60 F0
	IAAN FLAT BREAD	\$0.50
ROSEM/	48/3.88 OZ ARY GARLIC FOCACCIA ROLL	\$0.50
13505 TELERA :	128/1 OZ SLIDER ROLL	\$0.50
1694 PASTRY	120/2 OZ PUFF DOUGH SQUARES 5"X5"	\$1.00
	84/1.75 OZ ANT W/ MARGARINE SLICED	\$1.00
	14/17.14 OZ I BAGUETTE BREAD 20.5"	\$0.50
	72/1.25 OZ SORTED DANISH APPLE/CHEESE/RASPBEI	RRY \$0.50
	240/1.33 OZ CHOCOLATE BROWNIE COOKIE DOUGH	\$0.75
	120/1.48 OZ ANISH DOUGH ASSORTED W/ICING	\$0.50
3115 BLUEBEF	24/4 OZ RRY CRUMB CAKE MUFFIN	\$0.50
	24/4 oz L ate Chunk Muffin	\$0.50
	96/3 OZ ROLL SLICED 4X5	\$0.50
81337 PEANUT	80/4 OZ F BUTTER COOKIE DOUGH	\$0.75
	240/1.33 OZ ERRY OATMEAL COOKIE DOUGH	\$0.75
	240/1.33 OZ PIECES CHOCOLATE COOKIE DOUGH	\$0.75
	107/3 OZ LATE CHIP COOKIE DOUGH	\$0.75

The PIE CASE is open!

Dennis Paper & Food Service offers a full compliment of pies prepared using time-honored recipes paired with carefully sourced, authentic ingredients to create the house-made tastes that your customers will love.

Visit the pie case at www.dennisexpress.com/pie

Also, don't miss our Fall Favorites page! www.dennisexpress.com/fall-favorites <section-header>

ALL THINGS PUMPKIN

YOU'RE THE DESTINATION.

Ready-to-Finish Donuts

Deliver the best consumer experience with ease! Whether you would like to create your own signature creations or are looking for fast and easy solutions, Rich's has the perfect donut selections for your needs.

Dennis #	Product Description	
DONUT HOLES		
18157	Yeast Raised Donut Hole	
DONUT RINGS		
6438	Jumbo Yeast Raised Ring Donut	
1007	Jumbo Plain Cake Ring Donut	
1008	Jumbo Chocolate Cake Ring Donut	
SHELL DONUTS		
6442	Yeast Raised Bavarian Cream	
6440	Yeast Raised Raspberry Jelly Filled Donut Shell	
DONUT GLAZE		

33114 Honey Dip Donut Glaze

EASY AS 1-2-3.

Thaw, warm & decorate!

Endless Possibilities. Huge Profits!

- Ultimate Freshness
- 3 Minutes in the Oven
- Variety
- Convenient
- Consistent
- Versatile

73% of donuts are impulse purchases. Datassential RICH'S

LEARN MORE ONLINE dennisexpress.com/richs-donuts



THE SECRET SOCIAL SAUCE

BE VISUAL. BE CONSISTENT.

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BE UNIQUELY YOUR BUSINESS.

LEARN MORE USING THE WEBSITE LINK BELOW.



It's easier than you think ...

Social media provides powerful opportunities to reach new customers and engage with your regulars – and it's available to any operation, big or small. Even if you're a restaurant operator with a limited marketing budget, you can increase holiday traffic by using social media to attract customers.

> Need a few pointers to improve your social media efforts? Just go to www.dennisexpress.com/social101

FOLLOW US ON YOUR FAVORITE SOCIAL NETWORKS.



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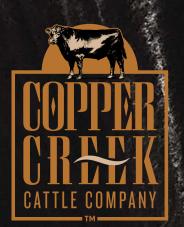
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Premium Black Angus -

Premium Black Angus beef raised, sourced, and crafted in America's heartland.

Copper Creek's family-owned ranches are located solely in the heartland of America in an unassuming – yet exceptional region – that reflects the warm serenity of simplicity in doing things the right way. From their highly marbled cuts to mouthwatering burgers, they are dedicated to delivering the very best to our customers.

> LEARN MORE ONLINE dennisexpress.com/coppercreek



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